



# National Child Care Information Center

*A service of the Child Care Bureau*

NCCIC

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## FUNDRAISING

The following resources have information for programs that are looking for fund raising strategies.

- *All Fundraising Companies Directory*, sponsored by more than 1,200 fundraising companies, is organized by products and by States. The site includes free fundraising information, a newsletter and tips. This resource is available on the Web at <http://www.fundraisingweb.org>.
- *Take Ten Minutes: Principles to Consider Before Engaging in Fund Raising* (2002), by Barry Silverberg, for Strategic Creativity, lists eight fundamental principles that are essential for fund raising success. This resource is available on the Web at <http://www2.austin.cc.tx.us/npo/downloads/SC2Q2002/TakeTenMinutes.pdf>.
- “Keys to Success in Raising Funds” in *Child Care Information Exchange* (September 2001) describes 10 factors that have emerged as keys to successful fundraisers. It also includes a directory which is a partial listing of 10 companies providing fundraising. For additional information, contact Child Care Information Exchange at 800-221-2864 or on the Web at <http://www.ChildCareExchange.com>.
- *Fundraising 101: The Basics of Proposal Writing, Prospecting, and Getting Money for Your Program* (July 12, 2001), by Local Initiatives Support Corporation (LISC), is a presentation that provides an overview of the fundraising basics, from prospecting for leads and potential funders to writing effective grant proposals and locating new funding sources. For information about how to access this PowerPoint, contact Anna Wong at [awong@liscnet.org](mailto:awong@liscnet.org) or on the Web at <http://www.liscnet.org/resources/experts>. Information on major Web sites for Philanthropy and Fundraising is available from LISC on the Web at <http://www.liscnet.org/resources/links/fundraising.shtml>.
- *Fundraising Basics for Private School Facilities* (March 2001), by the National Clearinghouse for Educational Facilities (NCEF), has information about developing a comprehensive development program. This resource is available on the Web at <http://www.edfacilities.org/pubs/fundraising.pdf>.
- *Board of Directors Child Care Resource Book* (July 1999), by the General Services Administration (GSA), Child Care Operations Center of Expertise, is a guide for developing a nonprofit board that contracts for child care services. Specific steps and procedures are outlined and sample documents are provided to assist agencies starting boards and opening centers. Appendix K has information about fundraising policies and fundraising ideas and strategies. This

resource is available on the Web at

[http://www.gsa.gov/gsa/cm\\_attachments/GSA\\_DOCUMENT/ResourceBook\\_R2E-c-oN\\_0Z5RDZ-i34K-pR.pdf](http://www.gsa.gov/gsa/cm_attachments/GSA_DOCUMENT/ResourceBook_R2E-c-oN_0Z5RDZ-i34K-pR.pdf).

■ *Facility Management Child Care Resource Book* (July 1999), by the General Services Administration (GSA), provides maintenance and operations guidelines for managing GSA child care centers within the same standards and level of a GSA-operated facility. Final sections address issues on fundraising such as legal considerations and steps to fundraising success. This resource is available on the Web at

[http://www.gsa.gov/gsa/cm\\_attachments/GSA\\_DOCUMENT/Facility%20Resource%20Book\\_R2E-c-oQ\\_0Z5RDZ-i34K-pR.pdf](http://www.gsa.gov/gsa/cm_attachments/GSA_DOCUMENT/Facility%20Resource%20Book_R2E-c-oQ_0Z5RDZ-i34K-pR.pdf).

The National Child Care Information Center does not endorse any organization, publication or resource.

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